



Early Learning Coalition of Flagler & Volusia 2009-2010 Annual Report

Mission Statement:

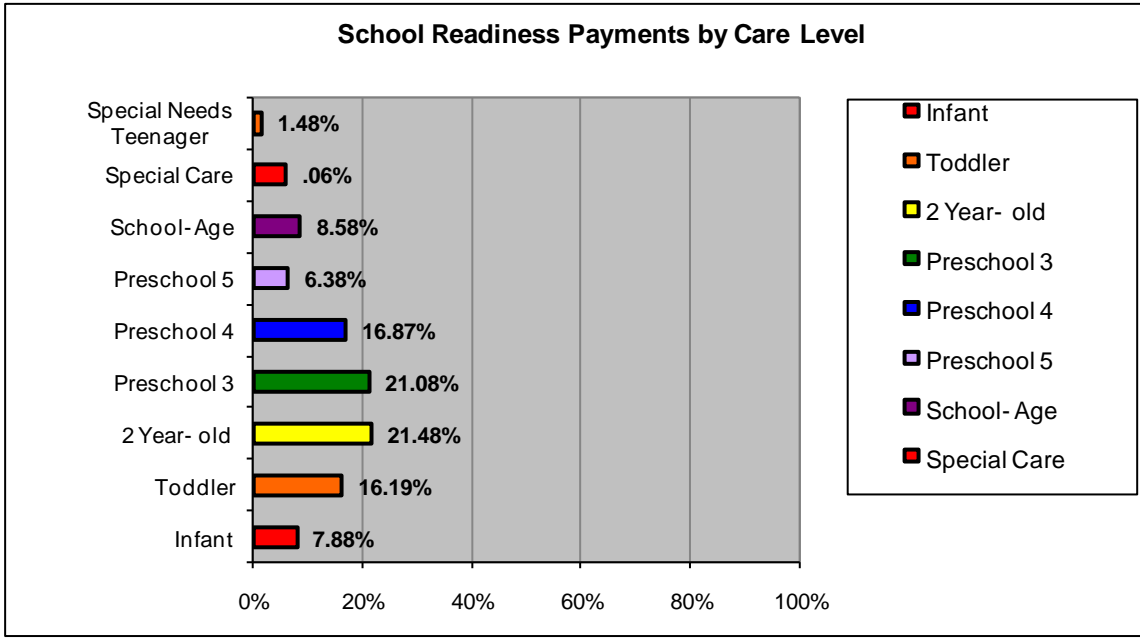
To assure a safe, early learning environment for children birth to five by facilitating and enhancing quality early learning; providing and coordinating early learning support services; and championing the enormous positive impact of early learning.

Data Summary: The following information is based on data collected from July 1, 2009- June 30, 2010.

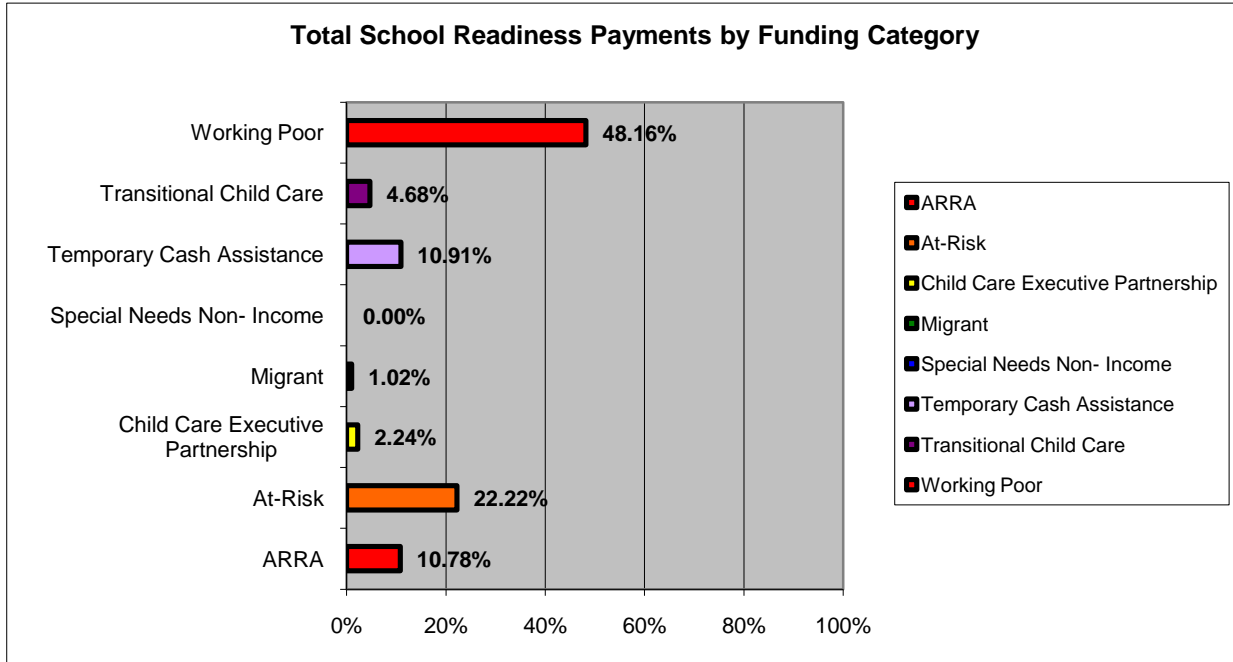
Number of unduplicated School Readiness (SR) children and families:

SR Children	SR Families
6600	4101

School Readiness: Percentage of total payments (including match) by care level:



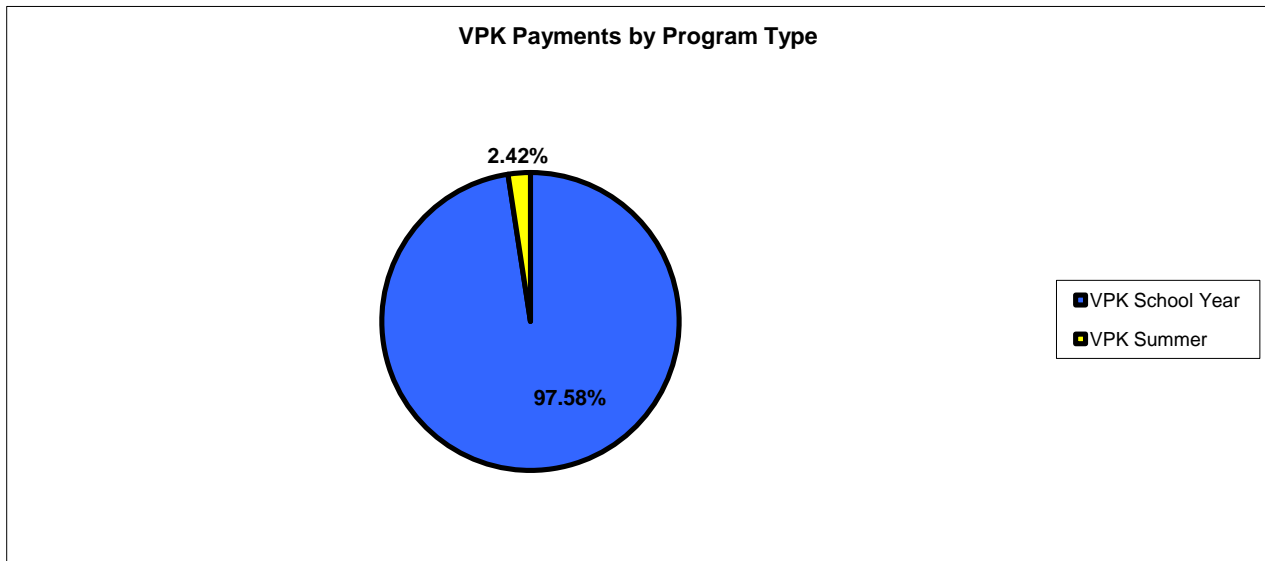
School Readiness: Percentage of total payments (including match) by funding category:



Number of unduplicated Voluntary Prekindergarten (VPK) Education children and families:

VPK Children	VPK Families
4421	4302

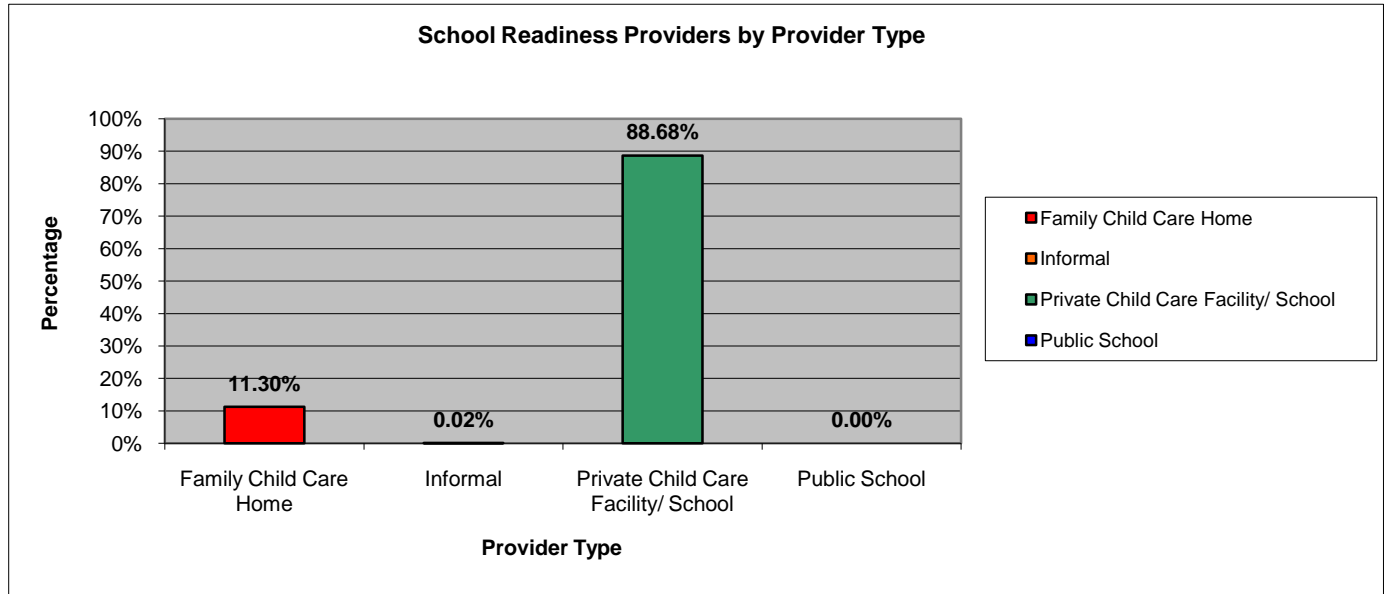
Total percentage of VPK payments by program type:



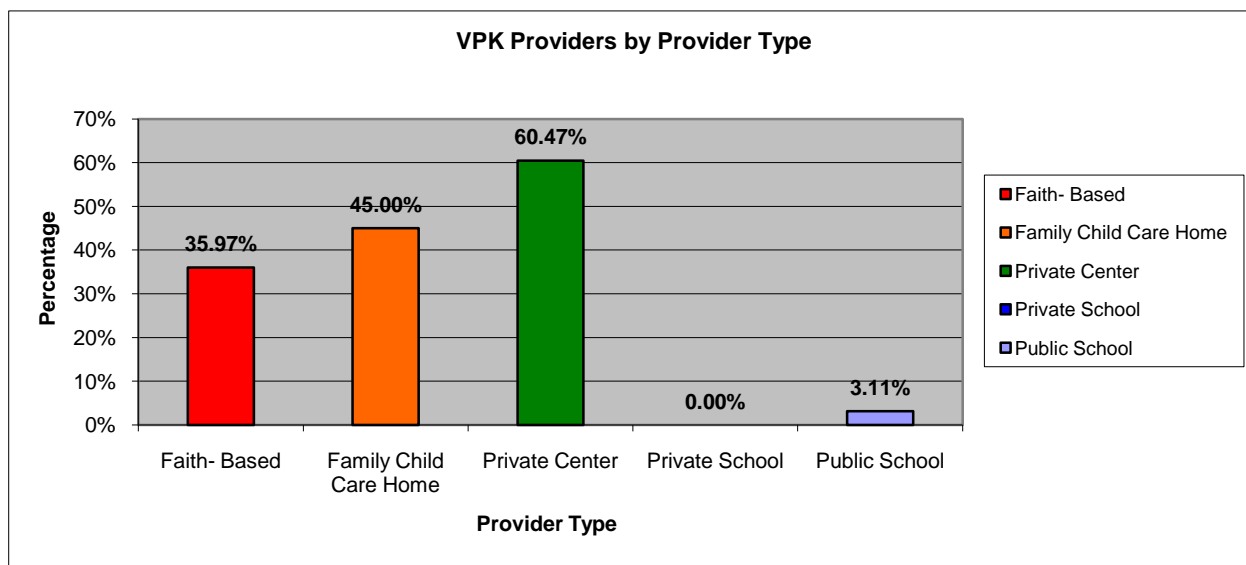
Total number of providers that participate in the coalition’s early learning programs:

School Readiness Providers	Voluntary Prekindergarten Education Providers
308	177

Participating School Readiness providers by provider type:



Participating VPK providers by provider type:



Service Delivery Summary:

It is the intention of the ELCFV to offer Flagler/Volusia County families the most efficient, comprehensive service possible. In order to achieve that goal we continue to seek new program and funding partners while maintaining productive relationships with current partners and funders. The 2009-2010 Fiscal Year resulted in the following:

New Grants:

- \$10,000 City of Deltona
- \$234.37 Mom's Club of DeLand
- \$250 Kiwanis Club of DeLand
- \$208,130 County of Volusia (RFP for homeless)

Other Funding Sources:

- \$15,216,694.35 AWI School Readiness
- \$1,758,696.48 School Readiness ARRA
- \$8,921,412.68 AWI VPK
- \$1,020,352.00 AWI VPK ARRA
- \$27,892 VPK Outreach/Awareness & Monitoring
- \$127,948.24 Child Care Executive Partnership, Volusia
- \$43,510.28 Child Care Executive Partnership, Flagler
- \$11,517.83 *Discovering the Joy* provider conference
- \$241,492 County of Volusia
- \$96,000 United Way of Flagler & Volusia Counties
- \$58,200 County of Flagler
- \$7,440 City of Ormond Beach
- \$47,421 Teen Parent Program
- \$62,183 Daytona Beach Housing Authority

New/Existing Public/Private Partnerships

Duplication of services and is avoided through *formal collaborative relationships* and interagency agreements between the ELCFV and the counties and cities it serves, local businesses, the educational community, other social service agencies, parents, and our network of child care providers. Through these collaborations, the ELCFV is able to increase funding, expand knowledge and provide more efficient, comprehensive services. These partnerships are critical to the well-being and growth of School Readiness programs. ELCFV collaborations include but are not limited to:

- *Catholic Charities of Central Florida, Inc.-visitation house*
- *Department of Children & Families*
- *Daytona Beach Housing Authority*
- *Daytona State College*
- *Daytona State College Foundation*

- *Devereaux Florida*
- *Early Steps*
- *Easter Seals*
- *First Baptist Church*
- *Flagler County Adult & Community Education*
- *Healthy Families*
- *Lions Club of Flagler, South Daytona and Deland*
- *Mid Florida Community Services, Inc.*
- *Our Children First*
- *School Board of Volusia-Teen Parent Program*
- *STAR Center*
- *The Chiles Academy*
- *Volusia County RSVP Volunteer Program*
- *The Charles and Linda Williams Children's Museum*
- *The Florida Diagnostic and Learning Resources System (FDLRS), Child Find*
- *Thrive by Five*
- *Volusia Literacy Council*
- *WDSC TV Channel 15*

Changes in Service Delivery that Impacted the Community

- This past year the ELCFV was able to open a satellite office in the city of Deltona to better serve the clients of that area. The hours are 8:00am to 4:30pm Monday, Tuesday and Thursday by appointment only. Through this office we were able to serve 506 children in 386 families.

Quality Activity Summary:

Activity	Narrative
<p>What opportunities are offered by the Coalition for comprehensive consumer education?</p>	<p>Helping parents find quality child care is crucial to helping them maintain employment. To that end, the ELCFV provides parents with multiple opportunities to learn about early childhood development and choosing quality child care. In 2009-2010, these included:</p> <p>Parent Trainings: Recognizing the link between obtaining quality child care and the ability to maintain the employment needed to attain self-sufficiency, the ELCFV provided 71 parent trainings reaching 466 participants and 11 parent group meetings reaching 93 participants. Parent Educators</p>

conducted 155 home visitations. These activities helped parents understand early childhood development, their role as their child's primary teachers, and how to choose quality child care.

Free parent trainings were offered monthly by the ELCFV. Participation in trainings more than doubled from the 2008-2009 Fiscal Year. In addition, 408 of 466 parent participants indicated a gain in knowledge, representing an increase of 6% from 2008-2009 as evidenced by pre and post tests.

Participants included homeless parents residing at the STAR Family Center. At the beginning of 2010, ELCFV partnered with Healthy Start, the STAR Family Center and other community agencies to provide comprehensive services to homeless STAR resident families.

Additionally, the ELCFV held monthly trainings at the Teen Parent Programs in Daytona Beach and Flagler County. Attendance totaled 142.

Group Meetings:

The ELCFV also held monthly parent group meetings welcoming families (adults and children) and guest speakers from local Health and Fire Departments and other community agencies.

ELCFV Website:

The ELCFV website contains a wealth of parent-specific information, links, and resources. News and updates are posted on an on-going basis to keep parents abreast of issues activities regarding early childhood development, child safety, and activities that may interest families with young children.

Facebook/Twitter:

Facebook and Twitter updates are provided twice weekly, offering parents up-to-date news and information.

	<p><i>Child Flight</i> PBS Series: Early childhood development education was delivered to parents and child care providers via <i>Child Flight</i>, the ELCFV's PBS show produced in partnership with WDSC TV. Topics covered included: What is School Readiness, choosing quality child care, preventing fetal alcohol syndrome, literacy with your little one and more. Through December 2009, <i>Child Flight</i> was aired monthly. Beginning in 2010, four new episodes will be produced.</p>
<p>Provide a list of grants or loans to providers to assist in meeting State and local standards.</p>	<p>All 20 child care providers participating in the ELCFV <i>Reading Makes Me Smile</i> literacy initiative received educational materials to continue the literacy and learning activities at their centers.</p> <p>All 87 child care providers who participated in the Quality Enhancement Mentoring Program received mentoring and appropriate program materials with an average value of \$200 per child care provider.</p>
<p>Describe the process for monitoring compliance with licensing and regulatory requirements.</p>	<p>The ELCFV has a collaborative relationship with the local Department of Children and Families (DCF) to exchange information on provider complaints, provider updates and, situations which could affect the optimal operation of child care providers. There is a referral process in place to receive DCF referrals for child care assistance for a variety of programs, including but not limited to: protective service orders and relative caregiver. DCF has a representative on the ELCFV Board of Directors as well as staff member who serves on the Quality Committee. DCF is invited periodically to address providers at the ELCFV and is an active workshop presenter at the yearly <i>Discovering the Joy</i> provider conference.</p>
<p>Provide a list of available professional development opportunities that the coalition offers, including training, education, and technical assistance</p>	<p>Education: The Quality Enhancement Mentoring Program The Quality Enhancement Mentoring Program is a voluntary program offered to providers who have pre-qualified based on the score their program achieved on the Environment Rating Scale (ERS) assessment. This program is designed to assist providers as they work to improve program quality as measured by the ERS. The</p>

goal is to achieve high quality programs that provide positive, play-based learning experiences for young children to increase their readiness to succeed in kindergarten and beyond.

Provider mentors were assigned early child care providers throughout Flagler and Volusia Counties. Each provider participating in mentoring received eight weekly onsite visits lasting two-three, hours. Provider mentors used the Infant/Toddler Environment Rating Scale (ITERS-R), Early Childhood Environment Rating Scale (ECERS-R), and the Family Child Care Environment Rating Scale (FCCERS-R) assessment tools to identify a program's strengths and modifiable issues. This information was used to create a tailored improvement plan. Together, the mentor and program staff developed action plans and goals for each classroom and followed up on these plans weekly.

In 2009-2010, 74 child care providers participated in the Quality Enhancement Mentoring Program. Ninety eight percent of participating providers indicated an increase in overall program quality.

Technical Assistance:

Provider TA

Technical Assistance (TA) is available to all Flagler and Volusia County providers. When a provider requests TA, a provider mentor follows up on the request via phone and/or on-site visitation. Providers are encouraged to request TA if they have questions or need assistance with any area of their program including scheduling, arrangement of space and furnishings, lesson planning, curricula, or age appropriate expectations and activities. This year 67 requests for TA were received. In response to those requests, 143 phone calls and 43 on site visits were made.

Inclusion Support

The ELCFV Behavior and Inclusion (B/I) Analyst received 187 calls to the Warm Line: 110 from providers, 62 from

families and 15 from community agencies. Responses to those calls included 214 phone calls, emails or faxes sent and 99 on-site visits. Fifteen referrals to outside agencies were made. In addition, the ELCFV Behavior and Inclusion Analyst offered seven inclusion trainings which were attended by 126 providers.

Training:

Provider Training

The ELCFV Professional Development and Education Department offered 110 trainings to child care providers in Flagler and Volusia Counties from July 1, 2009, to June 30, 2010. A total of 1,543 participants attended. Training topics included: Child Screening and Assessment, Inclusion, Environmental Rating Scale (ERS), VPK Education Standards, Florida Developmental and Education Standards for Children Birth to Three, Social and Emotional Health and Development, Staff Development, Fetal Alcohol Syndrome, Pre-School Math, and Emergent Literacy.

Providers learned about training opportunities and registered for training via the ELCFV on-line training registration system. Based on user feedback, the system was upgraded so that directors could register multiple staff members for a single training in one transaction. In addition, individuals could register for multiple trainings in one transaction. All trainings and trainers were approved by the ELCFV before being advertised by the ELCFV to the community. Through collaboration with the Flagler County School District, Continuing Education Units (CEUs) for approved training courses were granted by Adult and Community Education. A review and approval system for trainings and presenters was followed between the ELCFV and Flagler County Adult and Community Education for all trainings offering CEUs.

VPK Training

The ELCFV offered 21 VPK related trainings with 311 providers attending. Trainings held included: VPK

	<p><i>Standards 2008, What's New: VPK Standards 2008, VPK Integrating the Standards/Phonological Awareness, VPK 10 hour Emergent Literacy Course, and It's Okay to Play in VPK Director Workshop.</i></p> <p>Director's Academy Program The Professional Development and Education department offered child care directors and owners an opportunity to participate in a training program offering courses specific to their needs as program administrators. Training topics including: Child Screening and Assessment, Program Assessment, Marketing, Inclusion, Staff Development, Family Involvement, and How to Hold an Effective Parent Meeting. Seven directors and owners, representing both center and family-based care facilities, completed the Director's Academy program requirements.</p>
<p>Describe initiatives by the coalition to improve salaries and other compensation for child care providers.</p>	<p>The ELCFV Board of Directors implemented a provider rate increase effective March 1, 2009. While the ELCFV did not offer a further rate increase in 2009-2010, the Board remains sensitive to provider fiscal needs and continues to monitor community market rates. Our goal is to, within the constraints of our budget, offer rates as close to community market rates as possible so that ELCFV-contracted providers are able to remain financially viable and offer the level of program quality the ELCFV requires.</p>
<p>Describe activities to support a Quality Rating System.</p>	<p>The ELCFV does not yet have a local Quality Rating System. However, providers are assessed using the ERS. In addition, high level professional development training is offered to all providers.</p>
<p>Provide information on activities in support of early language, literacy, pre-reading, and early math concepts development.</p>	<p>ELCFV Book Friends Volunteer Reader Program: The ELCFV Book Friends Volunteer Reader program is a quality initiative with a focus on literacy that links child care providers with community volunteers.</p> <p>ELCFV staff assigned volunteer readers to a family home or center based child care provider. There, readers conducted story times working together with the provider to coordinate story activities with the current theme and curriculum objectives for the class group. These language</p>

and learning experiences enhanced teaching staff efforts of and support the *Florida Voluntary Prekindergarten Education Emergent Literacy Standards*.

Through a partnership with the Volusia County Library, volunteers visited child care centers and homes, bringing books to share with the children from the library's children's section. These books were left with the provider to continue sharing with the children until the next story time visit when they were replaced by a new assortment of reading materials

Twelve volunteers provided 256 story times for over 5000 children. The ELCFV will continue expanding the program through volunteer recruitment so that many more children and child care providers may be served.

Reading Makes Me Smile (RMMS):

The *Reading Makes Me Smile* quality initiative involved the ELCFV working directly with childcare providers to implement literacy activities with the families and children they serve. Family involvement in the children's learning activities was promoted, as was the use of community resources such as the local library for reading materials and story time opportunities.

RMMS is based on the literacy component of the *Florida Birth to Three Learning and Developmental Standards* (by the Florida Institute of Education and the Florida Partnership for School Readiness) and the *Florida Voluntary Pre-kindergarten Education Standards* (by the Florida Department of Education). This program includes active involvement between providers and the families they serve. Through RMMS participation, providers can truly impact the literacy habits of children and families by bringing a focus to the importance of reading activities in the early childhood years.

Surveys from both participating families and providers participating have shown very positive feelings about this

program.

Participating providers were given literacy materials and resources to use for implementation of their RMMS literacy program, along with assistance from ELCFV staff.

RMMS had its kickoff at the ELCFV Provider Forum meeting in October, where providers were able to express their interest in becoming involved. RMMS participants, selected in a random drawing, included representation of center based and family home child care programs from all areas of Volusia and Flagler counties.

RMMS focuses on the following:

- Literacy training for child care provider staff
- Family literacy activities both at home and at the early child care program with their child
- Assistance for families in securing local library cards
- Ongoing dissemination of information about early literacy, including ways to make reading fun for the entire family

The 2009-10 program included 646 children from 20 participating providers.

RMMS Program Activities:

Participating provider staff attended literacy trainings. Families were involved with reading activities to complete and offered needed assistance in securing local library cards. Participating families also received an ongoing distribution of information about early literacy which included ideas on how to make reading fun for the entire family.

RMMS Participants:

All 20 RMMS participants successfully completed the program. Certificates were given to these providers along with educational materials to continue the literacy and learning activities at their centers.

RMMS program summary:

Surveys show all provider participants had favorable comments about their involvement in RMMS, rating the overall program from good to excellent. The materials and format of the program were found easy to implement and enjoyable for the children. Most parents participated readily in the program as their schedules permitted. The children had fun with the reading activities and especially enjoyed it when their parents and other family members or friends became involved in the classroom. Remarks on the parent surveys indicated that they, too, enjoyed the program.

Sixty three percent of those able to be tracked (identified by parent/caregiver name) via pre- and post- parent assessments submitted showed positive family literacy gains. The most notable gain indicated families read more often to their children and parents participated more at their childrens' family home child care or center-based program.

Other positive outcomes include:

- Families visited the library more with their children.
- Families obtained a library card.
- More parents recognized the importance of "environmental print" to their childrens' learning.

Based upon completion of another successful year of this program, the ELCFV hopes to offer *Reading Makes Me Smile* to providers in Fall 2010.

Winter Book Fest

The ELCFV partnered with the Volusia Literacy Council and Daytona State College Foundation to host the Daytona Beach Winter Book Fest and Writers' Workshop. The event, held December 5 from 9 a.m. to 3 p.m. at Daytona State College, featured book signings by 16 children's authors, four workshop seminars, as well as book vendors. Families were able to shop for books, meet and talk to the authors, and participate in children's

	<p>literacy activities. Writers (and budding writers) participated in an afternoon of workshops. The day offered a unique literacy activity for families in the Daytona Beach area.</p>
<p>What activities has the coalition implemented to promote inclusive child care?</p>	<p>The ELCFV promoted inclusive child care by offering child care providers the support they need to be able to incorporate inclusive environments into their programs. Technical Assistance helped providers meet the needs children with special needs have by modeling appropriate practices, providing resources, and offering ongoing consultation with the Behavior and Inclusion Analyst. This assistance was provided at individual programs as well as over the phone. When appropriate, the Behavior and Inclusion Analyst referred children to community agencies where appropriate services for the child could be accessed. Seven inclusion trainings were also held with 126 providers in attendance. Training topics included:</p> <ul style="list-style-type: none"> • Including Everyone; An overview of diagnoses that may require inclusive strategies. • Fetal Alcohol Syndrome; Symptoms and strategies. • Beyond Survival; Promoting Social Emotional Health.
<p>How does the coalition conform to Healthy Child Care America and other health activities including those designed to promote the social and emotional development of children?</p>	<p>The ELCFV promotes Kidcare by offering information about Kidcare to parents without insurance or parents searching for new insurance. The Kidcare application and a card with Kidcare information is provided when needed. When a parent discloses their insurance information, a code in the EFS system indicates whether or not they have Kidcare as their insurance.</p> <p>One hundred percent of School Readiness eligible children were offered developmental screening using the ASQ as well as hearing and vision screening. Those children indicating a need for further screening on the ASQ received the ASQ-SE screening.</p>
<p>Please describe other quality activities that increase parental choice, and improve the quality and availability of child care. (§98.51(a)(1) and</p>	<p>Increasing Parental Choice: Provider Recruitment The ELCFV Provider Recruitment plan involved ensuring all child care programs were given an equal opportunity to become contracted School Readiness providers. Due to</p>

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ELCFV quality standards, not all providers qualified to contract with the ELCFV based on low performance.

Recruitment methods included:

- Checked DCF databases monthly.
- Sent School Readiness information to newly licensed providers.
- Assessed interested providers using the Environment Rating Scale (ERS) assessment (providers must score at least a 3.0 on a 1.0-7.0 scale to become contracted School Readiness providers).

Additional audiences for recruitment message included:

- School Readiness providers not offering Voluntary Pre-Kindergarten.
- Voluntary Pre-Kindergarten providers not contracted for School Readiness.
- Child care providers not yet offering VPK or School Readiness.
- Former providers of VPK or School Readiness providers not currently contracted to offer services.
- Newly licensed providers.
- Corporations/agencies having an interest in beginning a child care facility within the company or agency.

Improving Quality:

All ELCFV-contracted School Readiness providers are assessed and encouraged to learn and implement new techniques, strategies, curriculum and best practices to enhance program quality. Environment Rating Scale (ERS) assessments are conducted on all child care programs before they become contracted ELCFV School Readiness providers. Reassessment occurs every one, two or three years depending on the previous assessment score. In 2009-2010 the ELCFV implemented a reassessment schedule based on a tier system designed to encourage providers to obtain the highest possible ERS score.

- **Tier One:** Providers scoring between a 3.0 and 3.99
- Assessed yearly
- **Tier Two:** Providers scoring between a 4.0 and 4.99

- Assessed every two years
- **Tier Three:** Providers scoring a 5.0 or higher - Assessed every three years
- **Gold Seal Providers:** Assessed every three years regardless of previous score

Availability of Child Care:

CCR&R: Increasing Choice/Meeting needs

Child Care Resource and Referral (CCR&R) was provided to all families requesting services regardless of family income and included child care consumer education and information regarding choosing quality child care, explanation of child care options, types of child care, quality indicators, eligibility for financial assistance, and referrals to community resources.

Families received up-to-date provider information based on individual needs and at least five unbiased computer-generated referrals. Resource & Referral Specialists assisted 162 new families in Flagler County and 1416 in Volusia County for a total of 1578 first time families assisted with child care referrals. Twenty families in Flagler and 230 in Volusia requested additional child care referrals. Families were informed how to look for quality child care providers, check provider violations, and how to reach the local DCF licensing and AWI/OEL CCR&R Network offices.

In addition Resource & Referral Specialists assisted 547 families in Flagler County and 5043 Volusia County families with assistance in outside agency referrals. These referrals included food, clothing, shelter, transportation, employment opportunities, training regarding professional development, etc. All families interested in School Readiness services were screened for eligibility.

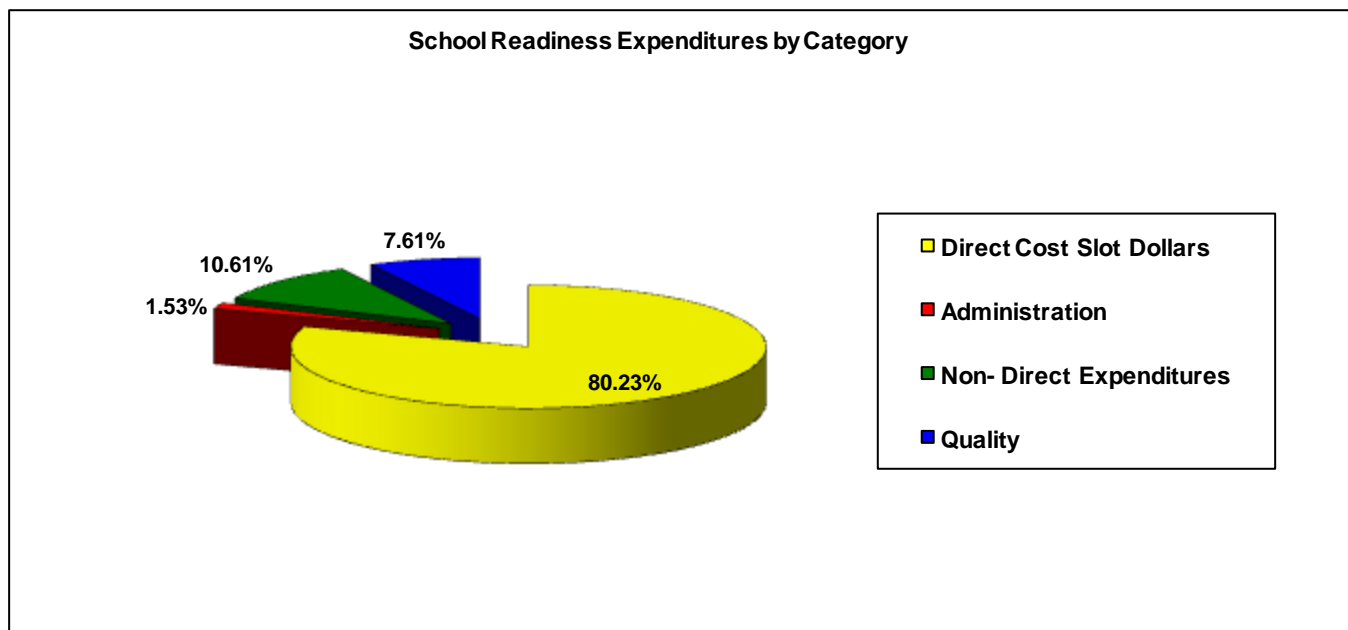
Although the Agency for Workforce Innovation (AWI) and the Office of Early Learning (OEL) Require Level I competency, ELCFV CCR&R services staff went above and beyond by achieving Level II competency.

In addition, parents were directed to the Department of Children and Families (DCF) website to review licensing reports/data and also the ELCFV website for review of the provider ERS assessment scores.

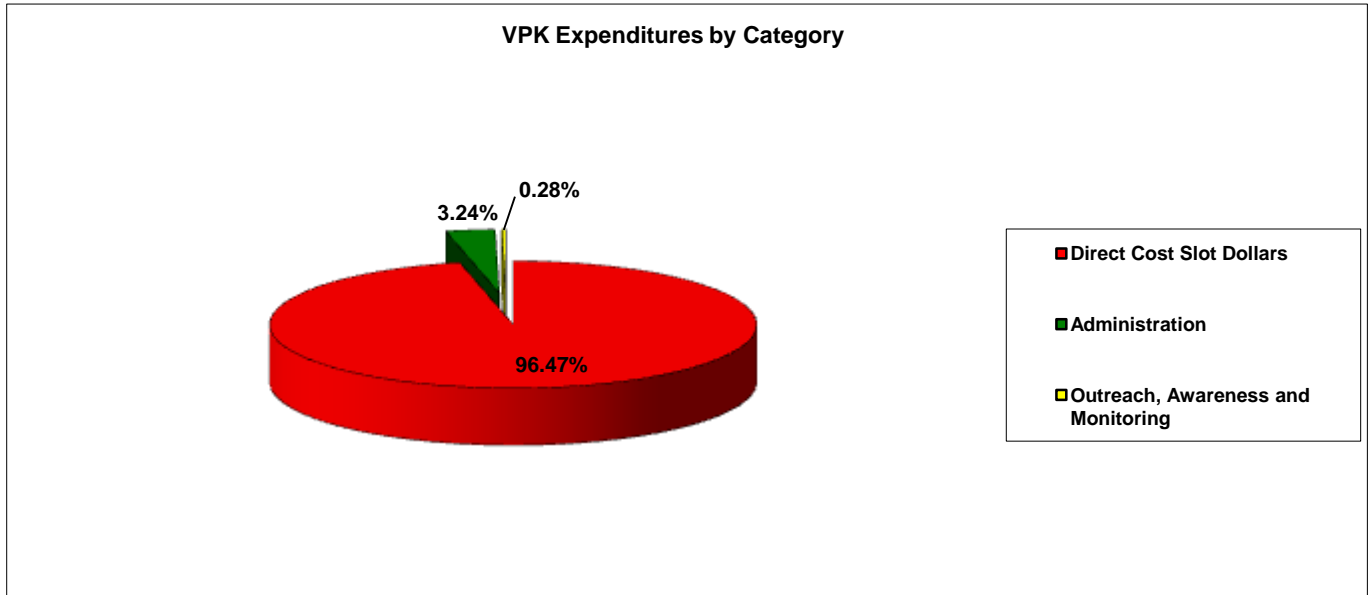
Single Point of Entry/Unified Wait List (SPE/UWL)

The web-based Single Point of Entry is a user friendly application that may be accessed at www.schoolreadiness.org or directly at <https://spe.schoolreadiness.org/pe/> and directs families to navigate through the process privately for VPK and/or School Readiness services or call their local CCR&R office for assistance. At this time the SPE site allows parents to apply for VPK in the languages of English, Kreyól, or Spanish.

Fiscal Summary: During the 2009- 2010 fiscal year the coalition’s total **School Readiness Program** operating budget was **\$16,975,390.83**. Below is a breakout of expenditures by category.



During the 2009- 2010 fiscal year the coalition’s total **Voluntary Prekindergarten (VPK) Education Program** operating budget was \$9,969,636.68. Below is a breakout of expenditures by category.



Program Year Summary:

ELCFV PLAN ADHERENCE – YEAR END REPORT 2009-2010

Child Assessments 4.2.2

Projected Outcome: At least 85% of children in sample group will show growth as evidenced by pre and post assessments.

Actual Outcome: 91% or 207/228

Child Screening 4.2.1

Projected Outcome 1: 100% of eligible SR children 4 months to 5 years old whose parents give permission for child to be screened have an age-appropriate screen annually.

Actual Outcome: 100% or 3,894

Projected Outcome 2: At least 85% of children able to be tracked and remaining in the system with scores outside the developmental norm and/or an indicated need will be re-screened.

Actual Outcome: 92% or 390/424

Inclusion Services 5.4.1

Projected Outcome 1: At least 75% of providers receiving technical assistance from the ELCFV Behavior and Inclusion Analyst will indicate they acquired new knowledge and skills to improve their ability to develop successful inclusive early learning environments as evidenced by post evaluations.

Actual Outcome: 95% or 19/20

Projected Outcome 2: At least 70% of providers receiving technical assistance for behavior related concerns from the ELCFV Behavior and Inclusion Analyst will indicate a decrease in challenging behaviors as evidenced by pre/post test evaluations.

Actual Outcome: 85% or 17/20

Unique Population Groups 3.6.1

Projected Outcome 1: At least 50% of parents the ELCFV identifies as being from a unique population participating in training and mentoring demonstrate increase in knowledge as evidenced by pre/post assessments.

Actual Outcome: 90% or 408/466

Coordination of Services – Public-private partnerships 2.5.2

Projected Outcome 1: 25% of children indicating a need for vision screening receive vision screening.

Actual Outcome: 12%

Projected Outcome 2: 25% of children indicating a need for hearing screening receive hearing screening.

Actual Outcome: 10%

Extended Day and Extended Year Services 1.7.1

Projected Outcome: At least 85% of parents completing a CCR&R survey will report they were able to find the type of care requested including overnight care, evening care, weekend care, summer care, and non-school days.

Actual Outcome: 81%

Parent Involvement and Skill Building 3.4.1

Projected Outcome: At least 85% of parents involved in the Home Visitation Program will increase their involvement and skill building as evidenced by the Born to Learn Parent Knowledge Assessment.

Actual Outcome: 100% or 7/7

Family Literacy 3.4.2

Projected Outcome: At least 70% of families will show gains in family literacy as evidenced by pre and post tests of parents involved in the Reading Makes Me Smile Initiative.

Actual Outcome: 63% or 208/330

Family Support Services 3.5.1

Projected Outcome: At least 1% of parents are able to become economically self-sufficient as evidenced through the redetermination process.

Actual Outcome: .02% or Average Annual Income: \$19,019.27

Evaluation Plan 1.9.2

Projected Outcome: At least 85% of Tier 1 providers completing the Mentorship Program will demonstrate improvement in program quality as evidenced by post-mentoring evaluations.

Actual Outcome: 98.8% or 84/85

Coordinated Staff Development and Training 2.4.1

Projected Outcome: At least 85% of providers will indicate an increase in knowledge by attending training offered through the ELCFV as evidenced by pre and post tests.

Actual Outcome: 98.9% or 1364/1379

Developmentally Appropriate Curricula 4.3.3

Projected Outcome: At least 85% of providers who fall between the ELCFV minimum ERS standard to contract and the maximum ELCFV ERS standard to qualify for mentorship will demonstrate use of an ELCFV approved developmentally appropriate curriculum upon completion of the mentorship program.

Actual Outcome: 91.7% or 78/85 providers

Quality and Availability Enhancement Activities 5.1.1

Projected Outcome: At least 85% of providers will indicate an increase in knowledge by attending training offered through the Coalition as evidenced by pre and post tests.

Actual Outcome: 98.9% or 1364/1379

CCR&R and School Age Quality Improvement Activities 5.2.1

Projected Outcome: At least 85% of parents completing a CCR&R survey will report they were able to find the type of care requested including overnight care, evening care, weekend care, summer care, and non-school days.

Actual Outcome: 81%

Infant and Toddler Quality Improvement Activities 5.3.1

Projected Outcome: At least 85% of providers who complete the mentoring program offering infant and toddler care will indicate an increase in their overall infant and toddler program quality as evidenced by post mentoring evaluations.

Actual Outcome: 98.5% or 69/70

Coordination of Services – Match 2.5.3

Projected Outcome 1: Existing funding increased by 3% annually.

Actual Outcome: 17.5% increase

Projected Outcome 2: At least 2 new funders secured.

Actual Outcome: 3 new funders

Child Screening and Assessment Services:

Screening

The Child Development Services (CDS) Team offered Level 1 developmental screenings to 3,894 School Readiness children birth to age five served through the ELCFV. Children identified on the Level 1 screening as needing further assistance, received a Level 2 follow-up screening and/or a Level 3 referral.

Parents were guided through Level 1 screenings by a Parent Educator who talks through the value of screening and answers all questions. Parents and child care providers received results of all screenings and assessments. In addition parents of children identified on either Level 1 or Level 2 screening as needing additional services were contacted and provided referral information. In 2009-2010, parents and teachers of 1,128 children received enhancement activities to meet individual needs and 301 children were referred for further evaluation.

Whenever possible, the CDS Team facilitated referrals to community agencies by directly contacting the agencies for the parents. CDS has expanded the collaboration with Child Find and child care providers to assist parents with follow-through.

Hearing and Vision Screening

In partnership with the Lions Clubs of Flagler, South Daytona and Deland, the ELCFV conducted a total of 730 vision screenings.

The ELCFV established a new partnership with the Daytona State College School of Nursing. Groups of 10 student nurses and their professors provided health screening at child care programs resulting in an unprecedented 454 hearing screenings.

Free hearing and vision screenings are offered to all children in our community from birth to age five by appointment at the ELCFV Daytona Beach office.

Assessment

Fiscal year 2009-2010 marked the second year of implementation of the approved child assessment instrument, the Infant-Preschool Play Assessment Scale (I-PAS). CDS specifically targeted owners/directors of child care programs to enable them to mentor and support their teachers during the I-PAS process. Eleven training opportunities were offered yielding 129 participants. To date, 160 early childhood programs have been trained.

The ELCFV, in partnership with contracted child care providers, assessed 370 children utilizing the I-PAS. Post assessments conducted in April reflected 91% of the children involved in the assessment sample demonstrated gains.

Screening & Assessment Data

Child Screening

	Volusia	Flagler	Total
Level 1 Screen	3,361	533	3,894
Level 2 Screen follow-up	334	56	390
Level 2 Screen-enhancement activities	959	169	1,128
Level 2 Hearing screen SR children	342	50	392
Level 2 Hearing screen non-SR	48	14	62
Total number of Hearing screening	390	64	454
Level 2 Vision screen-SR Children	492	127	619
Level 2 Vision screen non-SR	94	17	111
Level 2 Vision screen by Lion's Club*	366	107	473*
*included in SR and non-SR vision screen totals			
Total Number of Vision screening	586	144	730

Level 3 Screen Referrals	280	47	327
Referral children 0-3 (Early Steps)	134	21	155
Referral children 3-5 (FDLRS)	146	26	172
<u>Child Assessment</u>			
Child Care Providers participating	54	5	59
Pre-assessment completed	326	44	370
Post-assessment completed	198	30	228
Percentage of children showing gains in readiness skills at post assessment			91%

Family Involvement Services

The Family Involvement program is comprised of certified Parent Educators who provided monthly or bi-weekly home visitations to families with children birth to age five, utilizing the Parent as Teachers™ National Curriculum.

Twenty three families benefited from 155 home visitations. Home visitations consisted of providing enriching age appropriate activities to children with a special focus on early literacy. The goal was to enhance parent knowledge as well as their involvement with their children while increasing childrens' school readiness skills. Offering resources to parents is an integral part of the program. The *Born to Learn Parent Knowledge Assessment* indicated that **100% of families who completed the assessment demonstrated a gain in parenting knowledge.**

Parents as Teachers™ services include monthly parent meetings offering practical information and opportunity for social interaction for both adults and children.

In an effort to reach more parents, the Family Involvement team extended home visitation services to include face-to-face, daily interactions with clients. A parent educator is located in the ELCFV lobby to offer resources, answer child development questions, assist with the completion of children's screening questionnaires, and serve as a role model for parents. Additionally, ELCFV lobbies have incorporated developmentally appropriate materials for visiting children to explore.

Free parent trainings on topics such as co-parenting, social- emotional development etc. were offered monthly at the Coalition and teen parent programs in Volusia and Flagler. **90% of the 466 participants showed a gain in knowledge.**

Family Involvement Services Data

	Volusia	Flagler	Total
Parent Trainings	61	5	66
Number of Participants	386	17	403
Home Visitations	155	0	155
Developmentally Appropriate Activities Conducted in the Lobby	1	0	1

Inclusion Services

The purpose of Inclusion Services, as described in the Florida Warm Line Statutes, is to increase provider and community awareness of the importance of serving children of all abilities, as well as provide technical assistance to early childhood educators concerning strategies, curriculum, and environmental adaptations to allow children with disabilities to derive optimum benefit from their child care experience.

Inclusion Services Data

	Volusia	Flagler	Total
Warm line calls received	158	29	187
Providers accessing Warm Line	89	21	110
Parents/Community accessing the Warm Line	69	8	77
Providers receiving Inclusion technical assistance	158	29	187
Total Number of Warm Line activities*	272	73	345
*(including on-site visits, calls, referrals, other)			
Inclusion Professional development/Training	6	1	7
Number of Providers attending Inclusion training	86	40	126

Community Outreach:

Discovering the Joy

The ELCFV, with Flagler County Schools Adult and Community Education, held the annual *Discovering the Joy* conference for child care professionals in October. Sixteen presenters covered topics on music, literacy, autism basics, VPK and more. With hundreds of child care professionals in attendance it was clear children were the real winners!

Diaper Drive

In December 2009, the ELCFV began a drive to help parents meet the need for clean diapers. The ELCFV Diaper Drive collected as many diapers as possible through

ELCFV employee giving and corporate donations. More than 9,000 diapers were collected by December 2009. These were distributed to families visiting the ELCFV offices.

Children's Week

Children's Week activities in Flagler and Volusia counties were presented by the ELCFV in partnership with Healthy Start, Community Partnership for Children, United Way, Mid-Florida Community Services, Head Start, Children's Advocacy Center, Easter Seals, Volusia/Flagler Positive Parenting Committee and the Department of Children of Families. Activities were held in both Flagler and Volusia Counties.

Children's hand artwork was displayed in the Flagler County Government Services Building from March 3 - March 15 and in Volusia County's Kelly Administration Building from March 24 - April 7. As a show of community unity, hands from both counties were displayed in both areas. Thousands of Flagler and Volusia children's hands were transported to Tallahassee and became part of the statewide display from April 11- April 16 to help focus attention on the importance of children's issues. These hanging hands were evidence of our efforts to meet the needs and ensure the future success of all children.

In addition to the hands display, approximately 200 parents and children were treated to a PBJ Dinner or Luncheon along with a Community Fair which included children's activities, storytelling, and entertainment. Both counties presented Children's Week activity partners with a proclamation recognizing the "Local Children's Day" at dinner/luncheon events where the partners were able to meet and greet local citizens.

Museum of Arts and Sciences

Through a partnership with the Museum of Arts and Sciences (MOAS) the ELCFV's **The Early Learning Play Center** exhibit provides a bright, colorful, safe place for children ages 6 to 36 months to learn through play with a family member or caregiver. Comprised of five stations, the play area challenges infants and toddlers to engage in activities that develop motor skills, encourage early literacy, and build critical cognitive processes. Each center is accompanied by an adult-height text panel that gives adults cues on interacting with children at each station and encouraging new levels of exploration. The MOAS serves approximately 130,000 people each year.

Child Care Executive Partnership (CCEP)

The Child Care Executive Partnership (CCEP) is a public/private partnership that helps employers meet the child care needs of working parents. CCEP matches private sector business dollars with state funding to provide School Readiness services to participating families earning under and up to 200% of the federal poverty level. **This**

year, \$168,726 in local match dollars came from local businesses, the United Way of Volusia/Flagler, and the County of Flagler, generating an additional \$168,726 in state match for a total of \$337,452. This reflects a 22% increase over FY 2008-09.

VPK Outreach

VPK providers were encouraged in their efforts to market their VPK programs. The ELCFV provided them with VPK business cards and yard signs. In addition, VPK press releases and public service announcements were sent to print/broadcast media and VPK brochures were distributed to communities and agencies.

Outreach Video

The ELCFV Outreach Video was updated. The video focuses on literacy, early brain development and the ELCFV's role in early childhood development. Menu items were added to the DVD and include a client testimonial and Change the First Five Years and You Change Everything from Ounce of Prevention. This video was used for community speaking engagements, placed in information packets when visiting community leaders and legislators, and provided to others on request.

Newsletters

Kite Tales, a newsletter targeted to ELC-contracted child care providers continued as a monthly publication featuring ELCFV news, training updates, reimbursement information, upcoming events, and timely early childhood development information. Starting in May 2010, *Kite Tales* went green as hard copies are no longer produced. The newsletter is now emailed to all providers at the beginning of each month, posted on the ELCFV website and advertised on the ELCFV Facebook and Twitter pages.

Facebook/Twitter

In March of 2010, the ELCFV launched Facebook and Twitter pages to help keep providers and the community updated on trainings, events and other happenings. As of the end of June 2010, ELCFV had 121 fans on Facebook. Updates are posted at least twice a week along with upcoming events and important information as available.

Web Update

The ELCFV began updating their website on a monthly basis during the 2009-10 Fiscal Year in order to keep information current and helpful. A news and updates page was added to keep providers, parents and the community informed of things going on around ELCFV. The online training registration system was upgraded and is now equipped to process multiple registrations with only one payment. Google Analytics was added for insight on website traffic and marketing effectiveness.

Outreach Events

The ELCFV participates in several community outreach events each year. Since July 2009, these have included:

- August 2009: MOAS Open House for Infant/Toddler area sponsored by ELCFV
- August 2009: Family Faire Event – Volusia Mall
- October 2009: Discovering the Joy Conference
- October 2009: Make A Difference Day
- October 2009: Health & Human Services Summit
- November 2009: Deltona Days Block Party
- November 2009: Turkey Distribution at Halifax Urban Ministries (HUM)
- December 2009: Winter Book Fest
- December 2009: ELCFV Diaper Drive
- December 2009: Ham Distribution at Halifax Urban Ministries (HUM)
- March 2010: Flagler County Children’s Week Hanging of the Hands
- March 2010: Belk Charity Day
- March 2010: Flagler County Children’s Day
- March 2010: Port Orange Family Days Fair
- March 2010: Volusia County Children’s Week Hanging of the Hands
- April 2010: Volusia County Children’s Day
- April 2010: Children’s Week PBJ Luncheon/Community Fair
- June 2010: ELCFV Book Fair @ Books A Million, Volusia Mall
- June 2010: United Way Stuff the Bus
- June 2010: ELCFV volunteer team, “Coalition for a Cause,” participated in Conklin Center for the Blind “White Cane Walk” fundraiser

Outreach Initiatives

- April 2010: spoke at Deland Rotary Breakfast Club
- April 2010: spoke at Kiwanis Club of Deland
- April 2010: spoke at Flagler/Palm Coast Sunrise Rotary Club
- May 2010: spoke at Daytona Beach West Rotary Club
- June 2010: spoke at Ormond by the Sea Rotary Club
- June 2010: spoke at Kiwanis Club of Flagler County
- June 2010: VPK brochures were dropped off at local Volusia and Flagler county libraries, health departments and more.

Fund Development

Several requests for funding were submitted in 2009-2010. The ELCFV remains intentional regarding seeking grant/foundation/donation funding. While not all requests were approved, the goal is to learn which opportunities lead to successful awards. Requests for 2009-2010 include:

- Build a Bear Foundation (submitted Aug. 2009)
- County of Volusia—RFP for services to homeless families
- Chrysalis Foundation
- United Way of Volusia/Flagler
- County of Flagler
- Flagler Community Fund
- Build a Bear Foundation (submitted Apr. 2010)
- Target Foundation
- Junior League
- County of Volusia
- City of Deltona
- City of Ormond Beach
- Kiwanis Club of DeLand
- Kiwanis Club of Ormond Beach
- Mom's Club of DeLand